



Avoidance Strategies

Employees today face a wide range of safety threats—both during work hours and off the clock. From targeted street crime and transit-related incidents to harassment and workplace violence, risk is no longer confined to the office. While organizations invest in physical security and emergency planning, the most effective safety begins earlier—with **individual awareness and proactive behavior**.

The **Avoidance Strategies program** teaches employees how to recognize threats before they escalate, make smarter decisions in real time, and stay ahead of danger. This training helps build a workforce that thinks preventively and strengthens your overall safety culture.

Core Objectives of the Program

1. Build Situational Awareness

Employees learn how to observe their surroundings, spot warning signs, and anticipate behavior that may lead to conflict or danger—allowing for earlier, smarter decisions.

2. Reinforce Smart Safety Habits

Participants practice habits that reduce vulnerability, such as purposeful movement, how they carry valuables, and how they position themselves in different environments.

3. Use Environmental Awareness

Employees learn how to navigate locations—like garages, restaurants, or transit stations—more safely by choosing better paths, seating, and exits.

4. Set Boundaries Early and Clearly

We teach assertive body language, clear communication, and early boundary-setting to prevent escalation and reinforce personal space in public and professional settings.

Practical Applications

Street Safety:

Learn how to move unpredictably, spot surveillance behavior, and position near exits to stay ahead of street-level threats.

Parking and Vehicle Safety:

From entering garages to handling breakdowns, employees gain simple protocols that reduce their risk during commutes or after-hours departures.

Public Transportation:

We cover subways, buses, taxis, ride-shares, and flights—teaching where to sit, how to assess others, and how to respond if approached.

**Gas Stations and ATMs:**

Employees learn how to remain alert at common, high-risk stops and avoid becoming a predictable target.

Restaurants and Social Settings:

Ideal for traveling staff—training covers seating strategy, alcohol awareness, threat scanning in groups, and early de-escalation cues.

Crowds and Events:

At concerts, conferences, or festivals, we teach route planning, exit awareness, and how to recognize shifting crowd dynamics before a problem erupts.

Organizational Benefits**Proactive Legal Protection:**

Offering this training demonstrates a clear duty of care and supports your risk management protocols.

Extends Protection Beyond the Workplace:

Prepares employees for travel, public engagement, and unmonitored environments.

Boosts Morale and Confidence:

Staff report increased confidence, peace of mind, and appreciation for companies that invest in their real-world safety.

Applies Across Roles and Risk Profiles:

Whether it's a lone traveling rep, an office worker at night, or a public-facing employee—this training adapts to real threats your team may face.

Conclusion: Think Safe, Be Safe

Avoidance is not weakness—it's wisdom. Empower your workforce to detect danger early, make smart decisions fast, and stay safe in a world that demands it. The **Avoidance Strategies** program gives your team the awareness, skills, and confidence to navigate the real world—on and off the clock.